

## OTHER REPORTING REQUIREMENTS

In June 2007, Dairy Australia prepared and submitted to the Minister a five-year Strategic Plan 2008-12 and an Annual Operating Plan 2007-08.

### TRIPLE BOTTOM LINE

Dairy Australia continues to develop and improve reporting processes and systems to enable it to report on its activities using the triple bottom line concept, endorsed and used by the Australian Government, through monitoring and reporting on its social, economic and environmental performance for the industry's sustainability.

All Dairy Australia's activities integrated social, economic and environmental objectives to achieve sustainable outcomes for the dairy industry. By doing this, it aimed to address the triple bottom line to achieve economic prosperity, environmental quality and social wellbeing, both internally and externally, wherever possible.

As many projects contribute to more than one benefit, the proportion of expenditure (Table 6) has been allocated on the basis of the primary benefit. For example:

- Economic: farm productivity research and international trade and marketing projects;
- Social: nutrition research and promotion of the health benefits of dairy produce through projects such as 'dairygood for life'; and
- Environmental: sustainability projects such as 'Dairying for Tomorrow', environmental management systems and water use efficiency research.

Table 7: Triple bottom line expenditure 2006/07

Economic %	Social %	Environmental %
55	20	25